

Data protection declaration

1 Introduction

With this information, we inform visitors and users of the website about the type, scope and purpose of processing personal data when visiting the website or using the services provided on it. We also inform you about the rights that data subjects have due to data processing.

It is possible to visit the website without collecting personal data. In order to use some of the services offered on the website, it may be necessary to process personal data. The processing takes place either on the basis of a legal permission standard or, in the event that a legal permission standard does not exist, on the basis of a consent that has been obtained beforehand from the person concerned.

2 Definitions

The present information and explanations are based on the terms used in the General Data Protection Regulation (GDPR):

2.1 Personal Data

Personal data is all information that relates to an identified or identifiable natural person (hereinafter "data subject" "person concerned"). An identifiable person is a natural person who, directly or indirectly, in particular by assigning an identifier such as a name, an identification number, location data, an online identifier or one or more special characteristics, that might express the physical, physiological, genetic, psychological, economic, cultural or social identity of this natural person can be identified.

2.2 Processing

Verarbeitung ist jeder mit oder ohne Hilfe automatisierter Verfahren ausgeführte Vorgang oder jede solche Vorgangsreihe im Zusammenhang mit personenbezogenen Daten wie das Erheben, das Erfassen, die Organisation, das Ordnen, die Speicherung, die Anpassung oder Veränderung, das Auslesen, das Abfragen, die Verwendung, die Offenlegung durch Übermittlung, Verbreitung oder eine andere Form der Bereitstellung, den Abgleich oder die Verknüpfung, die Einschränkung, das Löschen oder die Vernichtung.

Processing is any operation or series of operations carried out with or without the help of automated processes in connection with personal data such as the collection, capture, organization, arrangement, storage, adaptation or modification, reading, querying, use, the disclosure by transmission, distribution or any other form of provision, comparison or linking, restriction, deletion or destruction.

2.3 Restriction of processing

Restriction of processing is the marking of stored personal data with the aim of restricting their future processing.

2.4 Profiling

Profiling is any type of automated processing of personal data, which consists in the fact that this personal data is used to evaluate certain personal aspects that relate to a natural person, in particular to aspects related to work performance, economic situation, health, personal Analyze or predict the preferences, interests, reliability, behavior, location or relocation of this natural person.

2.5 Pseudonymization

Pseudonymisierung ist die Verarbeitung personenbezogener Daten in einer Weise, auf welche die personenbezogenen Daten ohne Hinzuziehung zusätzlicher Informationen nicht mehr einer spezifischen betroffenen Person zugeordnet werden können, sofern diese zusätzlichen Informationen gesondert aufbewahrt werden und technischen und organisatorischen Maßnahmen unterliegen, die gewährleisten, dass die personenbezogenen Daten nicht einer identifizierten oder identifizierbaren natürlichen Person zugewiesen werden.

Pseudonymization is the processing of personal data in such a way that the personal data can no longer be assigned to a specific person concerned without the use of additional information, provided that this additional information is kept separately and is subject to technical and organizational measures that ensure that the personal data cannot be assigned to an identified or identifiable natural person.

2.6 Person responsible for processing

Verantwortlicher oder für die Verarbeitung Verantwortlicher ist die natürliche oder juristische Person, Behörde, Einrichtung oder andere Stelle, die allein oder gemeinsam mit anderen über die Zwecke und Mittel der Verarbeitung von personenbezogenen Daten entscheidet. Sind die Zwecke und Mittel dieser Verarbeitung durch das Unionsrecht oder das Recht der Mitgliedstaaten vorgegeben, so kann der Verantwortliche beziehungsweise können die bestimmten Kriterien seiner Benennung nach dem Unionsrecht oder dem Recht der Mitgliedstaaten vorgesehen werden.

The person responsible or responsible for processing is the natural or legal person, public authority, agency or other body that alone or together with others decides on the purposes and means of processing personal data. If the purposes and means of this processing are specified by the laws of the European Union or the laws of its Member States, the person responsible or the specific criteria for naming them can be provided in accordance with laws of the European Union or the laws of its Member States.

2.7 Processor

The processor is a natural or legal person, public authority, agency or other body that processes personal data on behalf of the person responsible.

2.8 Receiver

The recipient is a natural or legal person, public authority, agency or other body to which personal data is disclosed, regardless of whether it is a third party or not. However, authorities that may receive personal data as part of a specific investigation mandate under the laws of the European Union or the laws of its Member States are not considered recipients.

2.9 Third Party

A third party is a natural or legal person, public authority, agency or other body other than the visitor to the website, the controller, the processor and the persons who are authorized to process the personal data under the direct responsibility of the controller or processor.

2.10 Consent

Einwilligung ist jede freiwillig für den bestimmten Fall in informierter Weise und unmissverständlich abgegebene Willensbekundung in Form einer Erklärung oder

einer sonstigen eindeutigen bestätigenden Handlung, mit der die betreffende Person zu verstehen gibt, dass sie mit der Verarbeitung ihrer personenbezogenen Daten einverstanden ist.

Consent is any expression of will voluntarily given in an informed manner and unequivocally for the specific case in the form of a declaration or other clear confirmatory act, with which the person concerned indicates that he / she agrees to the processing of their personal data.

3 Responsible for data protection

The following body is responsible for data protection:

valido GmbH, Steinacher Straße 6-12, 90427 Nürnberg

External data protection officer: Sepire GmbH, Georg-Löhlein-Straße 7, 90530 Wendelstein

4 Cookies

So-called cookies are used on the website. Cookies are text files that are stored on the computer system. Many cookies contain a unique identifier, which consists of a character string that can be used to recognize users from the system. This serves to adapt the Internet offer individually and user-friendly to the respective visitor.

There are different types of cookies. Most cookies are deleted from the hard drive at the end of the browser session (so-called session cookies). Other cookies remain on the computer and make it possible to recognize the computer again the next time you visit (so-called permanent cookies). These cookies serve, for example, to greet you with your individual user name and make it unnecessary, for example, to re-enter user names and passwords or to fill out forms

If the use of cookies is not desired, the visitor can prevent the use of cookies by preventing the setting and storage of cookies in the settings of his browser. Existing cookies can also be deleted at any time in the settings. This is possible in all common internet browsers.

In the event that the visitor of the website has blocked the setting of cookies in the settings, not all functions of the website may be fully usable.

Third-party cookies are generally not used.

5 Collection of data and information

When the website is called up, general data and information are collected, which are stored in log files on the server.

This includes data on the type of browser used and the version of the browser, the operating system used to access the website, the website from which the visitor accesses the website, the sub-pages that the visitor accesses, the date and time of the Access, IP address, Internet service provider and other similar data and information that serve to avert risks in the event of attacks on the IT system.

Under no circumstances are conclusions drawn about the person of the visitor. Rather, the information is required so that the content of the website can be displayed correctly. The data is also collected so that, in the event of a cyber attack,

the information required for law enforcement by the responsible law enforcement authorities is available.

In any case, the data is collected anonymously and stored separately from other personal data, which may be collected elsewhere in compliance with legal data protection requirements.

6 Possibility of registration

On the website there is eventually the possibility that visitors and users register.

The type, scope and content of the data that is collected results from the input mask. In any case, the data collected is collected and stored exclusively for our own purposes in order to be able to carry out processing operations that the visitor initiates.

When registering, the IP address, the date and the time of registration are saved. This is done in order to prevent misuse of the services provided and to be able to investigate any crimes if necessary. In principle, the data will not be passed on to third parties. The data will only be passed on if there is a legal obligation to pass it on or if it is used for law enforcement purposes.

Insofar as information can be provided voluntarily during registration, it will only be used for the purpose of offering the visitor of the site content or services that can only be offered to registered users. The data collected during registration can be changed or complete at any time. The data can also be deleted at any time.

Registered users have the right to make a request to the operator of the website at any time to obtain information about what data is stored about them. Registered users also have the right to request the correction or deletion of their data at any time. In the event that the data must be stored due to legal regulations, the data will be blocked until the retention period expires, so that data processing can no longer take place and the data can only be processed for the purpose on which the retention obligation applies.

7 Newsletter

As far as there is the possibility on the website to subscribe to a newsletter, personal data is collected. The type, content and scope of the data result from the relevant registration mask.

In order to prevent third-party data from being used when registering, a confirmation email is first sent to the e-mail address provided, which contains a link with which the recipient confirms the registration to receive the newsletter. As a result, we receive a message that registration for the newsletter has been confirmed. Only then will newsletter messages be sent to the registered email address.

When registering for the newsletter, the IP address and the date and time of registration are saved. The survey therefore serves both to prevent misuse and to provide legal protection.

The personal data collected when registering for the newsletter will only be used to send newsletters.

The data will not be shared with third parties. Registration for the newsletter can be revoked at any time. For this purpose, a link is included in every newsletter with which the revocation of the registration is transmitted to our system.

8 Contact via the website

Due to legal regulations, the website contains information that enables quick electronic contact or direct communication with the operator of the website.

In the case of contact for example by email or a contact form, the transmitted personal data will be saved automatically.

In any case, the data will only be processed for the purpose resulting from the establishment of contact and will not be passed on to third parties, unless the disclosure is necessary to process the establishment of contact.

9 Routine deletion and blocking of personal data

Personal data is only stored for the period as long as this is necessary for the respective purpose of processing or due to legal requirements.

After the purpose has been achieved or the statutory retention period has expired, the personal data will be routinely deleted in accordance with the statutory provisions. If the intended purpose of the processing has been achieved, but the data may not yet be deleted due to legal requirements, the data will be blocked.

10 Legal basis for processing

10.1 The data processing is based on Art. 6 Para. 1 GDPR. Thereafter, data processing is permitted if this

- is done with the consent of the person concerned;
- is necessary for the performance of a contract to which the person concerned is a party or for the implementation of pre-contractual measures;
- is required to fulfill a legal obligation;
- is necessary to protect the vital interests of the visitor to the website or another natural person;
- is necessary to safeguard the legitimate interests of the person responsible or a third party, unless the interests or fundamental rights and freedoms of the visitor to the website that require the protection of personal data outweigh them, especially if the person concerned is a child.

10.2 Insofar as the data processing cannot be based on any other legal basis, the data processing is generally only carried out with the consent of the person concerned, which is obtained and documented from the person concerned before the processing begins.

10.3 Insofar as data processing is based on a legitimate interest, it is also necessary to weigh the interests of the person concerned before the start of processing, which can still preclude data processing, even if the data processing appears appropriate for business purposes. In this case, expediency is usually not enough. Rather, it is

necessary that significant interests of the company, its employees or shareholders or owners are directly affected by the data processing.

11 Right to information and correction

Persons whose data are processed have a legal right to information, correction and deletion of their data. The rights can be exercised at any time by submitting a request to the person responsible for data protection or the management.

In the event of a request for information, the following content must be provided:

- processing purposes;
- categories of personal data that are processed;
- recipients or categories of recipients to whom the personal data has been or will be disclosed, in particular to recipients in third countries or to international organizations;
- if possible, the planned duration for which the personal data will be stored or, if this is not possible, the criteria for determining this duration;
- existence of a right to correction or deletion of the personal data concerning them or restriction of processing by the person responsible or a right to object to this processing;
- right to file a complaint with a supervisory authority;
- if the personal data is not collected from the person concerned: all available information about the origin of the data;
- the existence of automated decision-making including profiling in accordance with Article 22 Paragraph 1 and 4 GDPR and - at least in these cases - meaningful information about the logic involved as well as the scope and the intended effects of such processing for the person concerned; Transfer of data to a third country or to an international organization as well as the appropriate guarantees in connection with the transfer.

In the event of a request for correction, incorrect data must be corrected or completed.

12 Right to deletion

In the event of a request for deletion, the relevant personal data must be deleted immediately,

- wenn die personenbezogenen Daten für Zwecke erhoben oder auf sonstige Weise verarbeitet wurden, für die sie nicht mehr benötigt werden;
- die Daten ausschließlich aufgrund einer Einwilligung des Betroffenen erhoben wurden, die der Betroffene widerrufen hat;
- der Betroffene gemäß Art. 21 DS-GVO Widerspruch gegen die Verarbeitung einlegt und im Falle des Widerrufs nach Art. 21 Abs. 1 DS-GVO keine vorrangigen berechtigten Gründe für die Verarbeitung existieren;
- die personenbezogenen Daten unrechtmäßig verarbeitet wurden;
- die Löschung gesetzlich vorgeschrieben ist.

- if the personal data was collected or otherwise processed for purposes for which it is no longer required;
- the data were collected solely on the basis of the person's concerned consent, which the person concerned has revoked;
- the person concerned objects to the processing in accordance with Art. 21 GDPR and, in the event of revocation in accordance with Art. 21 Para. 1 GDPR, there are no overriding legitimate reasons for the processing;
- the personal data have been processed unlawfully;
- the deletion is required by law.

In the event that the data to be deleted have been made public, appropriate measures will be taken in accordance with Art. 17 Para. 1 GDPR, taking into account the available technology and the implementation costs, to inform third parties who process the published personal data about the request for deletion.

13 Right to restriction of processing

The person concerned has a legal right to request that the processing of their data be restricted if they contest the accuracy of the personal data or if they have objected pursuant to Art. 21 Para. 1 GDPR. In this case, the processing is to be restricted for a period of time that is necessary to check the accuracy of the personal data or to determine whether there are reasons for the data processing that outweigh the interests of the person concerned. If the processing is unlawful afterwards and the person concerned refuses to delete his data, he can instead request that the processing of his data be restricted.

The processing of the data must also be restricted if it is no longer needed for the purpose for which the data was collected, but the data still have to be kept for the establishment, exercise or defense of legal claims.

The above rights can be exercised at any time by making a request to the person responsible for data protection or the management.

14 Right to data portability

Persons whose data are processed have a legal right to have the data transferred in a structured, common and machine-readable format or to a third party without hindrance if the processing is based on consent in accordance with Art. 6 Para. 1 Letter a DS GDPR or Art. 9 Para. 2 Letter a GDPR or on a contract in accordance with Art. 6 Para. 1 Letter b GDPR and the processing is carried out using automated processes, unless the processing is necessary for the performance of a task which is in the public interest or in the exercise of official authority vested in the person responsible.

The rights can be exercised at any time by submitting a request to the person responsible for data protection or the management.

15 Right to object

Persons concerned have a legal right to object to data processing at any time.

In the event of an objection, the data will no longer be processed, unless there are demonstrable compelling legitimate reasons for continuing the data processing

that outweigh the interests, rights and freedoms of the visitor to the website, or the processing of the assertion, exercise or defense of legal claims.

In the event of an objection to processing for advertising purposes, the objection has priority. The data will then no longer be used for advertising purposes.

The rights can be exercised at any time by submitting a request to the person responsible for data protection or the management.

16 Automated decisions in individual cases including profiling

Persons concerned have a legal claim that a decision affecting them, which has legal effect, is not made solely on automated processing, or in a similar manner significantly affects. This does not apply to decisions that are necessary for the conclusion or performance of a contract with the person concerned, or that is permitted by law and that contains reasonable measures to safeguard the rights and freedoms as well as the legitimate interests of the visitor to the website or with this explicit consent of the visitor to the website.

If the decision is necessary to conclude or fulfill a contract or if the automated decision is made with the express consent of the person concerned, appropriate measures are taken to protect the rights and freedoms and the legitimate interests of the visitor to the website, such as for example measures according to which the person concerned can influence and intervene in the procedure and state his point of view.

If the person concerned wishes to assert rights with regard to automated decisions, they can contact our data protection officer or another employee of the controller at any time. The rights can be exercised at any time by submitting a request to the person responsible for data protection or the management.

Irrespective of this, an automated decision in individual cases and profiling does not take place here.

17 Right to withdraw consent under data protection law

Persons concerned can revoke their consent to data processing at any time. The rights can be exercised at any time by submitting a request to the person responsible for data protection or the management.

18 Use of analysis tools and other services

Components from various third-party companies can be used on the website, with which information about the visitors to the website and their surfing behavior can in part be recorded and analyzed in real time. Interactions are statistically recorded and processed in order to get an overview of the online activities of visitors and users of the website.

On the one hand, the use of these components serves the purpose of tailoring marketing for the website to visitors and users and thus increasing the advertising effectiveness of the website. On the other hand, this serves to identify and correct technical or other errors.

The components are software components from third-party companies. As far as such components are used, the type, content and scope as well as the purpose of the data processing are explained below and pointed out.

The components use different types of cookies. These are also explained below. As already described above, the settings in the Internet browser can be used to prevent cookies from being set. This prevents personal data from being collected by the components used.

In addition, provider companies frequently provide a way to centrally object to the collection of data by their components. To the extent that this is possible, this is also explained below.

18.1 Use of Google Web Fonts

Betreibergesellschaft der Dienste von Google Web Fonts ist die Google Inc., 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA. Weitere Informationen und die geltenden Datenschutzbestimmungen von Google können unter <https://www.google.de/intl/de/policies/privacy/> abgerufen werden.

Google Web Fonts ist ein Dienst, über den Schriftarten auf einer Internetseite eingebunden werden. Bei Besuch der Internetseite, auf der Google Web Fonts eingebunden ist, lädt der Browser die Schriftart herunter. Google Web Fonts erhält auf diese Weise Kenntnis darüber, welche Seiten besucht werden.

The operator of the services of Google Web Fonts is Google Inc., 1600 Amphitheater Pkwy, Mountain View, CA 94043-1351, USA. Further information and the applicable data protection provisions of Google can be found at <https://www.google.de/intl/de/policies/privacy/>.

Google Web Fonts is a service via which fonts are integrated into a website. When visiting the website on which Google Web Fonts is integrated, the browser downloads the font. In this way, Google Web Fonts gains knowledge of which pages are visited.

18.2 Use of Cloudflare

Cloudflare is operated by Cloudflare, Inc., 101 Townsend St, San Francisco, CA 94107 USA. Further information and the applicable data protection regulations of Google can be found at <https://www.cloudflare.com/de-de/gdpr/introduction/>.

Cloudflare is a service that provides online icons that are used on the website. When visiting the website on which Cloudflare is integrated, the browser downloads the icons. In this way, Cloudflare gains knowledge of which pages are visited.